

# GET READY TO TRANSFORM YOUR BUSINESS IN JUST 4 WEEKS WITH AMP!

## GET SET...

For Agents committing to 4 weeks of higher productivity and measurable agent achievement

## GO!

The Game Plan

- 4 consecutive weeks
- 2 instructor-led classroom half-days per week
- In-class time includes “live” business building activities and prospecting calls
- Out-of-class time includes assigned achievement activities

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“AMP has definitely boosted my business in just 2 weeks!”

“AMP has made me do the things that I knew I needed to do, but didn’t find the time to focus on.”

## PLAY-BY-PLAY DETAILS

### WEEK 1:

#### Unlocking Your Potential

- Determine YOUR financial goals
- Create YOUR value proposition
- Build YOUR business from your base Scripting and prospecting for clients
- Technology & Marketing Tool Presentation

### WEEK 2:

#### Getting New Business NOW

- Identify Proven Lead Generation Sources
- Working with FSBOs, Expireds, Farming, Social Media
- Scripting and prospecting for clients
- Technology & Marketing Tool Presentation

### WEEK 3:

#### Succeed through Sellers

- Seller Path to Profitability
- Seller Pre-Listing and Listing Packets
- Market the Listing/Service the Seller
- Scripting and prospecting for clients
- Client for Life
- Technology & Marketing Tool Presentation

### WEEK 4:

#### Building with Buyers

- Buyer Path to Profitability
- Buyer Pre-Qualification
- Buyer Consultation
- Scripting and prospecting for clients
- Client for Life
- Technology & Marketing Tool Presentation

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