

Pin a Post to the Top of Your Feed

2 EASY STEPS

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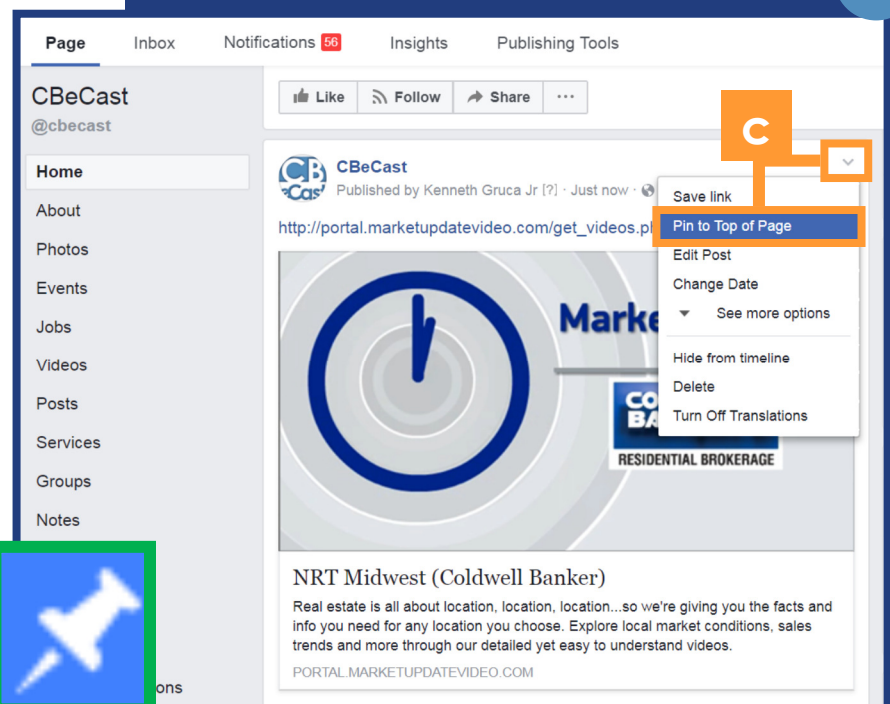
One of the added value features of a Facebook Business page is the ability to “pin” a post to the top of your feed. The post will stay in that position until you “unpin” it. This is a great way to feature something for an extended period of time, while continuing to add other posts to your page!

1 Share a Post on Your Facebook Feed



- Log into your Facebook Business page, and click in the **Write something** section at the top of your feed to create a new post
- Add your desired post content and click **Publish**
- When the post appears in your feed, click the down arrow at the top right of the post and select **Pin to Top of Page**

2 Pin the Post to the Top of Your Feed



Note: When the post is pinned to the top of your feed, a blue push pin icon will appear on the upper right of the post.

Only one post can be pinned at a time.